

## Visit Manitou Springs

### Board of Directors Meeting Minutes

**Date: May 28, 2026**

**Present:** Lisa Camerlo, Chris Dwyer, April Hall, Farley McDonough, Rachel Milar, Annie Schmitt, Angela Wilks

**Absent:** Ted Johnston

**Guests:** Gloria Latimer, Ben Schmitt

**Staff:** Hallie Gurba, Jesse McCoy, Monica Rozelle, Jenna Wells

A regular meeting of the Visit Manitou Springs Board of Directors was held on Thursday, **May 28, 2026, 515 Manitou Ave.** The meeting was called to order at **8:32am** by **President April Hall**.

**A. City Update:** City Engineer Ben Schmitt discussed the current and upcoming projects that the City of Manitou Springs is working on. Defining where the sidewalk will be put in for The Ruxton Project, potential detours in residential areas, flaggers/one-way for buses, and public engagement will take place in the fall of 2026. The Ruxton Project is expected to last for 5-6 months. The Waltham Project will be wrapped up by the first week of July. Colorado Springs Utilities is going to be working on their utility project up Ruxton Avenue in October. Annie Schmitt asked if the Creek Walk Phase #4 will include striping parking spots and if oversized vehicles will be able to park there, and Ben said it is not part of the plan, but they can look into it for a future project. The Water Meter Project is 90% completed. The construction on Hiawatha Gardens Parking Lot has a project end date of the end of July with hopes of paving the East side first to possibly allow parking in that area before the entire lot is done.

**B. City Council Update:** Glorinda Latimer stated that the Budget Survey has been completed and the analysis should be finalized by next week. There will be two budget meetings to discuss these findings – June 11<sup>th</sup> and June 13<sup>th</sup>. A reminder the City Council's Open Mic Night takes place every 4<sup>th</sup> Tuesday of the Month, where you can show up between 5 – 7pm and talk with City Council Members. St. Andrew's Community Center has partnered with Fountain Valley Healthcare to offer care to those who are both insured and uninsured. The June 9<sup>th</sup> work session will focus on safety procedures for events, specifically the Emma Crawford Coffin Races. Ben would like to discuss different barricade options during that session.

**C. Events Update:** Hallie Gurba gave the events update. We are nine days away from the Manitou Springs CO Wine Festival and have currently sold only 875 tickets. There will be 28 wineries, 15 retail vendors, 8 food trucks, and 3 nonprofits present during the event. Fidelis Security is the new company she chose to handle security for the event. She has set up two news segments for next week. Angela Wilks pulled numbers and statistics from other wine festivals in the State that she attended on behalf of Manitou Winery and wished to open the discussion to what changes we can make to help with the success of the event. This discussion was tabled for another time.

**D. CRANE Update:** Farley McDonough announced that Art on the Avenue installations begin June 12<sup>th</sup> and the Beckers Lane Bridge panel replacements have been finished. The Colorado Creative District Summit is next week and will be attended by multiple people from Manitou Springs, including Farley, Natalie, Amy, and Audrey. The sculpture titled “Stumped” has found a new home at Hillside Gardens, so that artwork will be removed shortly. The CRANE website is now ADA compliant. The art sculpture at the Dillon Mobility Hub will be installed by the end of June. The “Shooting Star” artwork has been repainted and all the “441” murals now have frames. The telephone booth story telling project will be set up at the Manitou Art Center on Monday, and they are still looking for “creative stories” to be told in the booth. Next Tuesday the art on the public right-a-way will be put in front of City Council for approval, according to Ben. This will streamline the approval through CDOT. CRANE will also be asking for changes to their MOU regarding maintenance on artwork not funded by CRANE and on City properties – i.e. the pool mural and so they can vet artists who will be doing work on public locations.

**E. URA Update:** Farley continued with stating that the Paragon Project has finally been approved for building low-income housing. Farley will be stepping down as Chair of the URA effective June 11<sup>th</sup> but will remain on the Board of Directors.

**F. Marketing Update:** Jesse McCoy gave his marketing update with new filming dates with Rag Tag. Website advertisements are now live on [www.manitousprings.org](http://www.manitousprings.org). The quarterly marketing meeting will take place on June 29<sup>th</sup> at 10am in the conference room at 515 Manitou Avenue. The Texas Monthly advertisement should arrive early June.

#### **Action Items:**

**G. Approval of April Meeting Minutes:** Annie has requested follow-up discussions take place when it's stated in the meeting that someone will do more research or ask questions and get back to us. Motion to approve April minutes made by Annie and seconded by Rachel Milar.

**H. Approval of April Financial Statement:** Jenna Wells, Leslie Lewis, and Farley met to go over the financials, but they cannot be approved this month. We are currently over budget in four different areas and the new health insurance quotes are looking like it will cost an additional 20% this year for staff members. Farley has requested the Visitor Center bring back part time summer staff. The corrected financial statement will be sent out for an electronic vote.

**I. Approval of New and Renewing Members List:** Hunt & Gather were voted in as a Chamber Member by electronic vote on May 6, 2026.

#### **Old Business**

**J. CD Funds:** Jenna went to move the CD from ENT, but the date to do so was missed, so it was renewed at ENT until October.

#### **New Business**

**K. Farley McDonough will be stepping down as Treasurer effect June 8, 2026.** April recommends Chris Dwyer to become our new treasurer. Farley will speak with CRANE and the URA to

ask if she should remain as the liaison for those organizations, or if someone new would be interested in stepping up. An electronic vote will take place for the appointment of the new treasurer.

**L. Jenna Updates:** There is an opportunity to partner with the 150<sup>th</sup> celebrations by becoming involved in the 150 Tables across the State. She is attending CADMO next week on behalf of Visit Manitou Springs. Jenna collected Board Member volunteer hours for the past month.

Having no additional business before the board, **Farley** made a motion to adjourn the meeting. The motion was seconded by **Chris** at **10:17am**.