

Visit Manitou Springs

Board of Directors Meeting Minutes

Date: Thursday, December 18, 2025

Present: Chris Dwyer, April Hall, Farley McDonough, Rachel Milar, Annie Schmitt

Absent: Ted Johnston, Angela Wilks

Guests: None

Staff: Monica Rozelle, Leslie Lewis, Jenna Wells

A regular meeting of the Visit Manitou Springs Board of Directors was held on Thursday, **December 18, 2025, 515 Manitou Ave.** The meeting was called to order at **8:31am** by **President April Hall**.

A. Board of Directors Volunteer Hours: Jenna Wells collected all volunteer hours from Board Members for the months of September, October, and November.

B. CRANE/URA Update: Farley McDonough informed the BOD that the final artist for the Spirit of Manitou sculptures has been chosen, and it will be located at the Dillon Mobility Hub. She will email everyone what that sculpture will look like and stated that it should be installed by summer. CRANE will now focus on finding locations for sculptures on the West Side of Manitou Springs. The area on the South Side of the roundabout has already been approved by the City, so a pedestal can be poured and made ready, but CRANE does not currently have funds for another sculpture until the MACH grants are handed out.

Action Items:

C. Approval of October Minutes: Motion to approve October minutes made by Farley and seconded by Annie Schmitt.

D. Approval of October Financial Statement: Farley went over needed budget cuts, but the 2026 budget cannot be finalized until after the February City Council Meeting. Motion to approve November financial statements made by Annie and seconded by Chris Dwyer.

E. Approval of New and Renewing Members List: Briarhurst Manor through Wedgewood, Timber Lodge, PikeRide, Colorado Skillet Co., Bronx Girl Vintage, and Price 4 Charter Bus and Limo are the newest members. Motion to approve new members made by Farley and seconded by Chris.

New Business

F. Destination Development Menor Grant: Our mentor for this grant is Amy Cassidy. This will be finalized by the end of May, and a teaser will be shown during the Diamond Jubilee on March 12, 2026.

G. Legislative Kickoffs in January 2026: Jenna stated that on January 15, 2026 and January 28, 2026 she and Chris will be attending the legislative events in Denver, as Visit Manitou Springs is now part of the Colorado Competitive Council.

Old Business

H. Financial Update – A Year in Review: Leslie Lewis stated that we went over budget in 2025, mainly due to rising expenses with events. However, the website was worked on less, the Visitors Guide was cheaper than predicted, and employee pay was down 8% due to being short 1 employee for a portion of the year.

I. ADA Compliance Updates: Last week 2 ADA professionals came to the Visitors Center and looked through the building. The following updates are needed: restroom identification signage to include braille, door handle change, threshold to the bathroom must be flatter, a back rail at toilet must be added, the coat and purse rack should be lowered, and an automatic soap dispenser put on the wall.

J. Chat with the Chamber Updates: Most of the dates and locations for 2026 have been confirmed. Jenna wants to add a Topic of the Month to each meeting to entice people to attend. How can we use these meetings to strategically help with both the Chamber of Commerce and our businesses? We could help teach people how to do advertisements, social media, AI, etc. Once a quarter we could have a structured session where people come for specific educational classes. Chamber Exchange is a new platform that's in Beta testing that Colorado Springs Chamber of Commerce would like to partner with us on it. We plan on launching our ideas and list of potential sessions at the Diamond Jubilee on March 12, 2026.

K. 2026 Goals: This will be a focus in the January 2026 meeting.

Having no additional business before the board, **April Hall** made a motion to adjourn the meeting. The motion was seconded by **Farley McDonough** at **10:30am**.