



# **NEW MEMBER PACKET 2026**

**Visit Manitou Springs  
(Manitou Springs Chamber of Commerce,  
Visitors Bureau & Office of Economic Development)**

354 Manitou Avenue, Manitou Springs, CO 80829

Local: (719) 685-5089 | Toll Free: (800) 642-2567 | Fax: (719) 685-0355



# Contact

## INFORMATION

### BOARD OF DIRECTORS

**April Hall**, President  
Garden of the Gods Trading Post  
Manitou Outpost  
Mountain High Sportswear  
Mountain High Gallery & Gifts  
The Vault

**Annie Schmitt**, Vice President  
Keithley Pines Historic Cabins

**Farley McDonough**, Treasurer  
Adam's Mountain Café

**Ted Johnston**, Board Member  
The Broadmoor Manitou & Pikes Peak  
Cog Railway

**Angela Wilks**, Board Member  
Manitou Winery

**Gloria Latimer**, Manitou Springs  
Alternate City Council Liaison

**Rachel Milar**, Board Member  
The Keg Lounge

**Chris Dwyer**, Board Member  
White Yarrow Inn

**Denise Howell**,  
City Administrator/Council Liaison

### STAFF

**Jenna Wells**, Executive Director  
jenna@manitouchamber.com

**Hallie Gurba**, Special Events Coordinator  
events@manitouchamber.com

**Jesse McCoy**, Marketing Coordinator  
marketing@manitouchamber.com

**Monica Rozelle**, Visitor Information  
Specialist & Volunteer Coordinator  
monica@manitouchamber.com

**Amy Kerr**, Social Media Specialist  
manitousprings.social@gmail.com

**Tim Ondrejka**, Weekend Visitor  
Information Specialist  
manitou@pikes-peak.com

**Leslie Lewis**, Bookkeeper  
leslielewis@manitouchamber.com

# Member Benefits

## EXCLUSIVE TO YOU

- Inclusion of your business name, address, phone number, web address, and a concise 150 character description in the annual Visitors Guide, distributed in 55,000 copies annually.
- Option to purchase additional advertising space in the Visitors Guide to enhance your visibility.
- A dedicated listing and landing page on our high traffic website, manitousprings.org, with a direct link to your business website, boasting 1.8 million page views in 2025.
- Access to valuable leads for lodging information, upon request by potential visitors, enhancing your customer reach.
- Display privileges for your brochures, menus, or rack cards within the bustling Visitors Center lobby, frequented by over 17,500 visitors in 2025.
- Inclusion in all relevant guides produced by the Visitors Center, encompassing the Dining Guide, Lodging Guide, Attractions Guide, Relocation Guide, and Shopping Guide. (Member Opt-In)
- The ability to share your business's specials and newsworthy updates across our extensive social media networks, including Facebook, Instagram, and TikTok. Followers averaging 45k with an average of 2k views (Member Opt-In)
- Submission of your coupons and special offers can be put on the Manitou Springs website which can expand your promotional reach and ROI.
- Subscription to the Member's & Visitor's monthly Newsletter's delivered via email, ensuring you stay informed and up to date about important topics.
- The incentive to post your promotions, sales, events, and announcements in the visitor newsletter, reaching a broad and diverse audience.
- Access to a Free Notary Public Service.
- Opportunity to become a local event sponsor, receiving prominent recognition on event materials such as t-shirts and posters, as well as verbal mentions at the event itself.
- Opportunity to serve on the Chamber Board of Directors.
- Participation in all events and a discount towards select networking, educational course and any future planning opportunities offered by VMS and/or local/regional partners.
- Privilege to post event fliers in Visitors Center office windows.
- Participation in the "Manitou Money" program. (Member Op-In)
- Receive text and/or email notifications concerning potential hazards and criminal activity that may impact your business.
- Comprehensive assistance, including support with press releases, media services, photography, copywriting, and creative ad design which includes up to 30 minutes of design support on current designs and the creation of one rack or brochure card for Visit Manitou Springs office display.
- Advocacy/Contact Support with City Council, Planning Department, and various city departments/advisory boards.
- Membership representation in various regional & state partnerships along with CADMO - Colorado Tourism Office & Information, through Visit Manitou Springs, expanding your network.
- Receive and be apart of Newsletters, VMS Members and Visitors along with opportunities from other member partners (Member opt-in)

# Membership Dues

## TAILORED TO YOUR BUSINESS

### ACCOMMODATIONS

*\*based on number of rooms*

Minimum:	\$300
<i>(up to 15 rooms or 50 sites)</i>	
Maximum:	\$535
<i>(\$6.25 per additional room)</i>	

### ATTRACTIONS / RETAIL

*\*based on gross revenue*

\$100,000 or less	\$300
\$100,000-\$250,000	\$400
\$250,000-\$500,000	\$500
\$500,000-\$1 million	\$600
\$1 million or more	\$700

### CAMPGROUNDS

*\*based number of spaces*

Minimum:	\$300
<i>(up to 50 spaces)</i>	
Maximum:	\$535
<i>(\$1.00 per additional space)</i>	

### HOME BASED BUSINESS

Flat rate:	\$150
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### NON-PROFIT ORGANIZATION

Flat rate:	\$200
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### AUTOMOTIVE

Gas Repair:	\$300
Car Rentals:	\$300
Car Dealership:	\$350

### RESTAURANT

*\*based on number of seats*

Minimum:	\$300
<i>(50 seats or less)</i>	
Maximum:	\$535
<i>(\$1.00 per additional seat)</i>	

### CORPORATE/FRANCHISE/GOV'T/UTILITIES

Flat rate:	\$650
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### SERVICE/PROFESSIONAL/MEDIA/FINANCIAL

Flat rate:	\$350
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### MINI MEMBERSHIPS

Flat rate:	\$150
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### MINI MEMBERSHIP BENEFITS:

- Posters and Brochures to Display in Office
- Offer/accept Manitou Money (opt-in)
- Recieve Monthly Newsletters Members & Visitors
- Notifications of event and business networking oppurtunites

\* All memberships will be for a full year starting in September to September of the following year.

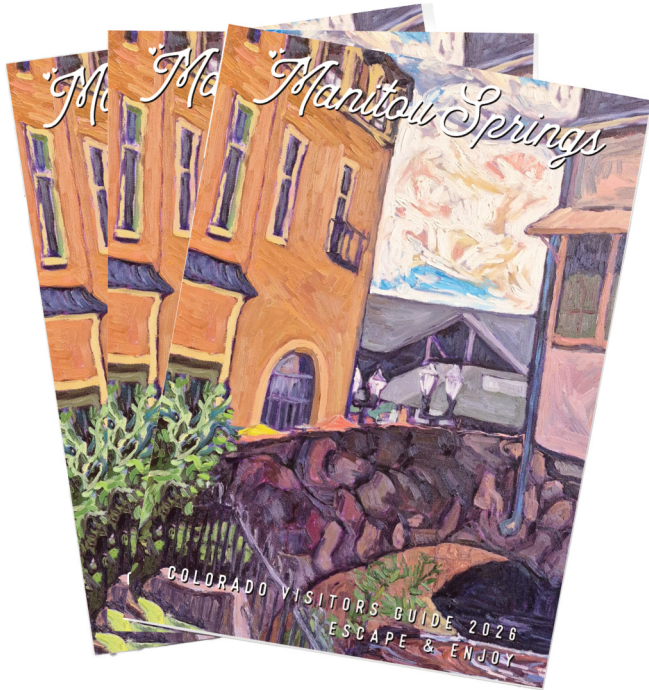
\* Pro Rate charge will be given when starting a membership in the middle of the year.

\*Credit Card charges will have a convenience fee added based on the total amount owed.

\*Checks will be made out to Visit Manitou Springs

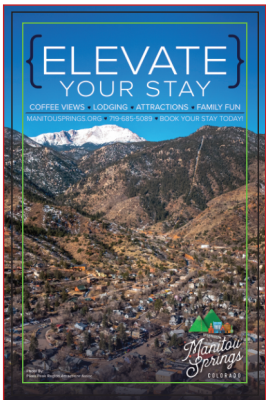
# Advertising OPPORTUNITIES

## MANITOU SPRINGS VISITORS GUIDE 2026



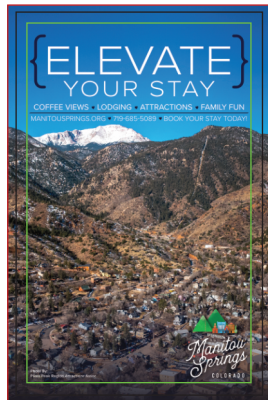
- The annual Manitou Springs Visitors Guide has a circulation of 55,000 copies distributed to Colorado State Welcome Centers, COS airport, regional lodging, local restaurants, retail locations and more! We also house this on the manitousprings.org website as an interactive PDF.
- Membership includes a free listing of 150 characters in the guide.
- Members may also qualify for an additional listing for their business (ie: you own a hotel with a restaurant you can put listings in the dining and lodging sections). Additional listings of 150 characters are \$100. (dependent on the type of business)
- This is unparalleled exposure to a highly targeted audience of visitors actively seeking information about the area. The publication allows your business to make a lasting impression on potential customers throughout the year.

## MANITOU SPRINGS VISITOR'S GUIDE AD SPECS



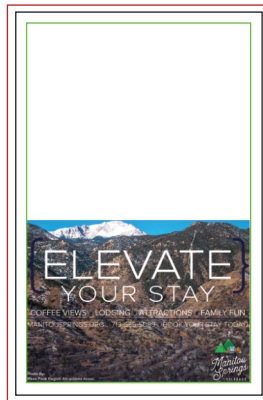
### INSIDE COVER/ FULL PAGE

Full Bleed:  
5.75" x 8.625"  
Safety Zone:  
4.75" x 7.625"  
Final Print:  
5.25" x 8.125"  
Price: \$1,650



### STANDARD FULL PAGE

Full Bleed:  
5.75" x 8.625"  
Safety Zone:  
4.75" x 7.625"  
Final Print:  
5.25" x 8.125"  
Price: \$1,550



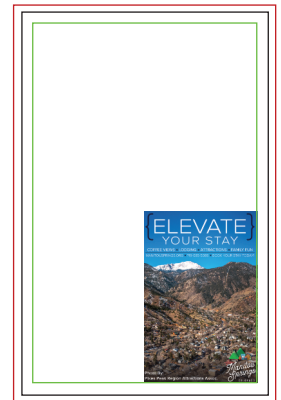
### 1/2 PAGE HORIZONTAL

Size: 4.75" x 3.42"  
Final Print:  
5.25" x 8.125"  
Price: \$900



### 1/4 PAGE HORIZONTAL

Size: 4.75" x 1.6"  
Final Print:  
5.25" x 8.125"  
Price: \$500



### 1/4 PAGE VERTICAL





Size: 2.25" x 3.42"  
Final Print:  
5.25" x 8.125"  
Price: \$500

Contact Jesse McCoy at [marketing@manitouchamber](mailto:marketing@manitouchamber) or 719.685.5089 for more information.

# Advertising CONTINUED

## Fine Dining

### All Fine Dining

 <p><b>Adam's Mountain Café</b> Offering global and slow food-inspired cuisine that emphasizes local and organic products when possible. Vegetarian and Vegan specialties abound.</p> <p><a href="#">READ MORE »</a></p>	 <p><b>Briarhurst Manor Estate</b> A full-service restaurant serving Colorado cuisine set in a Victorian manor with views of Pikes Peak. A La Carte dining, children's menu and banquet menus.</p> <p><a href="#">READ MORE »</a></p>	 <p><b>Cliff House at Pikes Peak</b> Experience the AAA Four Diamond dining room at the Cliff House at Pikes Peak in Manitou Springs, CO</p> <p><a href="#">READ MORE »</a></p>	 <p><b>Mona Lisa Fondue</b> Voted "Most Romantic Restaurant" this fondue spot offers a multi-course and crannies to savor a 1 dinner with friends in the heart of Manitou Springs, Colorado.</p> <p><a href="#">READ MORE »</a></p>
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FOOD & DRINK

## Fine Dining

All Food & Drink →



**Adam's Mountain Café**  
(719) 685-1430 | 26 Manitou Ave, Manitou Springs, CO  
Slow down and enjoy a meal with friends, family or community. Whether you're a vegan, flexitarian, carnivore, or something in between, our menu has something for everyone. Adhering to slow food principles, all of our dishes are prepared from scratch in our kitchen. In fact, we make pretty much everything in-house – including our chai tea, syrups for coffee drinks, desserts, soups, sauces, and dressings.

[MORE INFORMATION](#)   [WEBSITE & RESERVATIONS](#)

### All Fine Dining



## WEBSITE FEATURED LISTING

- The Manitou Springs website serves as the primary point of arrival for the majority of visitors planning trips to the city. Visit Manitou Springs is adding premium featured listings, prominently displayed atop high traffic web pages.
- Featured listings will be displayed for a year. This arrangement ensures that the available space can be reserved by new businesses, thereby preventing any single business from monopolizing a web page for an extended period.
- Visitors are actively seeking dining, shopping, recreational, and accommodation options. Our featured listings are thoughtfully categorized to align with your business's core offerings, ensuring a relevant and engaging presentation to potential customers.
- With competitive pricing and a diverse range of choices, we help maximize the effectiveness of your marketing budget. This approach allows you to dedicate less time to strategizing your visibility and more time excelling in what you do best.

### High-traffic page

Manitou Incline page  
Mineral Spring Water page

Starting at  
**\$1,200**  
per year / 1-year minimum

- ✓ Targeted to incline or mineral spa visitors
- ✓ Link directly to your website
- ✓ Optional booking/reservation link
- ✓ Phone number and address
- ✓ Optional coupon code/link

### Key category page

Where to Play, Where to Stay, Food & Drink, Shopping,  
Mind & Body

Starting at  
**\$1,200**  
per year / 1-year minimum

- ✓ Prime, top-of-page listing
- ✓ Link directly to your website
- ✓ Optional booking/reservation link
- ✓ Phone number and address
- ✓ Multiple layout options

### Sub-category page

All sub-category pages that fall under key category pages

Starting at  
**\$50**  
per month / 6-month minimum

- ✓ Prime, top-of-page listing
- ✓ Link directly to your website
- ✓ Optional booking/reservation link
- ✓ Phone number and address
- ✓ Multiple layout options

Contact Jesse McCoy at [marketing@manitouchamber](mailto:marketing@manitouchamber) or 719.685.5089 for more information.

# APPLICATION FOR MEMBERSHIP

## September 1st - August 31st

Business Name: \_\_\_\_\_

Business Representative: \_\_\_\_\_

Business Street Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Website URL: \_\_\_\_\_

Preferred Methods of Contact: \_\_\_\_\_

Opt-In for sharing your information with other Members

### Payment Options:

Annually  Semi-Annually \_\_\_\_\_  Quarterly \_\_\_\_\_

Your membership payment is required at the time of application. Completed applications should be returned to the Visit Manitou Springs office at the address below. All applications must be reviewed by the Board of Directors and membership is contingent upon the Board's approval. Further information may be required. Visit Manitou Springs reserves the right to revoke membership privileges if payments are not received according to the schedule above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Visit Manitou Springs

354 Manitou Avenue Manitou Springs, CO 80829 | (719) 685-5089 | (800) 642-2567

# Listing Information

MANITOU SPRINGS VISITORS GUIDE & MANITOUSPRINGS.ORG

Please fill out this form for both your free listing in our annual visitors guide and for your free website landing page on manitousprings.org.

Website information includes up to 6 photos. Send them via email to [marketing@manitouchamber.com](mailto:marketing@manitouchamber.com)

Membership Questions? Contact the Executive Director, Jenna Wells, at [Jenna@manitouchamber.com](mailto:Jenna@manitouchamber.com), or call (719) 685-5089

Marketing/Visitor Guide/Advertising Questions? Contact the Marketing Coordinator Jesse McCoy at [marketing@manitouchamber.com](mailto:marketing@manitouchamber.com) or call (719) 685-5089

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Local Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Website URL: \_\_\_\_\_

200 Word Web Listing:

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150 Word Web Listing:

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\_\_\_\_\_  
Email where we can send a proof of your listings