



29TH ANNIVERSARY!

EMMA CRAWFORD COFFIN RACES & PARADE

SATURDAY, OCTOBER 28, 2023

Celebrating 29 years, the Emma Crawford Coffin Races is the signature fall event in Manitou Springs. This bizarre and macabre event brings 10-12K costumed spectators to town. This year, we expect the 29th anniversary year to be the biggest one yet.

ONE PLATINUM SPONSOR/\$5,000

- your logo on the top center of the Coffin Race t-shirt
- lead the parade and race a coffin of your own making
- logo on the event poster
- your company name/logo on the 1st place & best coffin trophies
- sponsorship mention in all press releases and TV
- mention in all media interviews (where allowed)
- listing and logo in the Coffin Race program
- two table/booths at the event *
- your 6 banners on the race course †
- continual mention from the stage during the race
- facebook mentions on Visit Manitou Springs as the top sponsor
- listed on www.manitousprings.org Emma Crawford page
- 8 VIP seats and a 2023 T-shirt

TWO GOLD SPONSORS/\$3,000

- your logo on the second line of logos on Coffin Race t-shirt
- join the parade and race a coffin of your own making
- mention on the event poster
- your company name/logo on the 2nd place/3rd place trophies
- sponsorship mention in all press releases and TV and print ads
- listing and logo in the Coffin Race program
- one-two table/booths at the event *
- your 4 banners on the race course †
- continual mention from the stage during the race
- listed on www.manitousprings.org Emma Crawford page
- 4 VIP seats and a 2023 T-shirt

FOUR SILVER SPONSORS/\$2,000

- your logo on the Coffin Race t-shirt
- mention on the event poster
- your company name/logo on the "Best Entourage and Best Emma" trophies
- sponsorship mention in all press releases and print ads
- listing and logo in the Coffin Race program
- one table/booth at the event *
- your two banners on the race course †
- continual mention from the stage during the race
- listed on www.manitousprings.org Emma Crawford page
- 2 VIP seats and a 2023 T-shirt

FOUR BRONZE SPONSORS/\$1,000

- your logo on the Coffin Race t-shirt
- mention on the event poster
- listing and logo in the Coffin Race program
- your two banners on the race course †
- continual mention from the stage during the race
- listed on www.manitousprings.org Emma Crawford page
- 2 VIP seats and a 2023 T-shirt

ONE LIVE STREAM MEDIA SPONSOR/\$500

- your logo scrolling with other sponsor on the live feed during the event and archived online
- broadcast through the event and distributed and archived online to an international audience
- one banner on the race course †



PROGRAM SPONSOR/\$1,000 OR IN-KIND

- your logo prominently displayed on the event program
- join the parade and race a coffin of your own making
- two banners on the race course †

EIGHT T-SHIRT SPONSORS/\$300

- your logo on the Coffin Race t-shirt
- a 2023 t-shirt

FOUR AFTER-PARTY SPONSORS/\$750

After Party will be at Soda Springs Park and draw about 2,000 racers, entourage participants and spectators. There is a live band, food and drink. Benefits include:

- mention of after party sponsored by your business from the main stage at the end of the race
- one table/booth in Soda Springs Park*
- two banners displayed at Bud Ford Pavilion in Soda Springs Park†
- a 2023 T-shirt
- program listing

AFTER-PARTY STAGE SPONSOR/\$2,500

- presenting sponsor: "After-Party Presented By:"
- mention of after party sponsored by your business from the main stage at the end of the race
- one table/booth in Soda Springs Park*
- your banner on stage & two banners displayed at Bud Ford Pavilion in Soda Springs Park†
- a 2023 T-shirt
- program listing
- 10 drink tokens

[FOR MANITOU SMALL BUSINESSES ONLY]

50 RACE COURSE SPONSORS/\$200

- 2 banners† one along each side of the race course
- one mention of your business from the stage during the race or parade

NOTE TO POTENTIAL SPONSORS: Last year's sponsors have first right of refusal. Prices and dates subject to change. * you must bring your own tent, table and chairs.

† You must provide banners that are a maximum of 3' high x 7' long. Drop off your banners the Friday before the event and pick them up the Friday after at 354 Manitou Ave.

SPONSORSHIP CONTRACT

EMMA CRAWFORD COFFIN RACES

SATURDAY, OCTOBER 28, 2023 IN MANITOU SPRINGS

CHOOSE ONE:

PLATINUM SPONSOR/\$5,000

GOLD SPONSOR/\$3,000

SILVER SPONSOR/\$2,000

BRONZE SPONSOR/\$1,000

T-SHIRT SPONSORS/\$300

AFTER PARTY SPONSOR/\$750

AFTER PARTY STAGE SPONSOR/\$2,500

RACE COURSE SPONSOR/\$200

LIVE STREAM MEDIA SPONSORS/\$500

PROGRAM SPONSOR/\$1,000 OR IN-KIND

NOTE TO SPONSORS WITH BANNERS... All banners must be dropped off the Friday before the event and picked up the Friday after the event at 354 Manitou Ave. We are not responsible for banners left after the pick up deadline.

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE NO.

SPECIAL INSTRUCTIONS OR COMMENTS //

I, the undersigned, agree that my signature insures payment of the above stated amount to the **Manitou Springs Chamber of Commerce, Visitors Bureau and Office of Economic Development** 354 Manitou Ave. Manitou Springs, CO 80829. Sponsorship includes all benefits for your selected level, as listing in the sponsor packet. You may email this form to jenna@manitouchamber.com or mail/hand deliver to the address listed above. Sponsorship payment is due when you submit the contract.

SPONSOR REPRESENTATIVE SIGNATURE

DATE