

Manitou Springs
Chamber of Commerce, Visitors Bureau
& Office of Economic Development

354 Manitou Ave
Manitou Springs, CO
Local: (719) 685-5089
Toll Free (800) 642-2567
Fax: (719) 685-0355



MEMBERSHIP BENEFITS

- Business name, address, phone number, web address, and 25 word description in the annual Visitors Guide (100,000 printed in 2013)
- Opportunity to purchase additional advertising space in the Visitors Guide
- Listings on the ManitouSprings.org (195,285 unique visitors in 2012 with no reporting Sept. 11 - Oct. 26)
- Opportunity to purchase banner ads on ManitouSprings.org
- Access to leads for lodging information as requested by potential visitors
- Display your brochures, menus, or rack cards in the Visitors Center lobby (27,8216 visitors in 2013)
- Inclusion in all appropriate guides produced by the Visitors Center (Dining Guide, Lodging Guide, Relocation Guide, Shopping Guide, Attractions Guide)
- Send notification of specials or news worthy items related to your business to be shared across social media networks
- Coupons and Special offers will be posted on ManitouSprings.org
- Receive Chamber Newsletter via email
- Post your promotions, sales, events and announcements in the Chamber Newsletter
- Notary Public Service
- Opportunity to sponsor events (inclusion on event t-shirts, posters, and a mention at the event)
- Opportunity to participate on the Board of Directors
- Participation in all functions, seminars, networking and annual membership meetings
- Post fliers for your events in Visitors Center office windows
- Display announcements for your events on the Visitors Center marquee (based on availability)
- Display the “iManitou Valued Member” sticker at your business
- Participation in the Manitou Money program
- Email notifications of potential hazards and criminal activity detrimental to your business
- Opportunity for nomination and recognition as Business of the Year award
- Assistance with press releases, media services, creative ad design, copying, faxing
- Access to liaison to the Parking Authority Board, Metro Parking District and Urban Renewal Authority
- Support with City Council, Planning Department, and other various city departments
- Manitou Springs Chamber of Commerce, Visitors Bureau & Office of Economic Development is a member of Action 22, Tour Colorado, Denver CVB, PPCAA, CSCVB

MEMBERSHIP DUES

Membership dues are calculated based on the type of business. Categories are accommodations, iManitou booster (non-business), attraction, automotive, campground, casino, corporate/franchise, financial investor, home-based business, government, media (cash investment or trade investment) non-profit, professional, restaurant, retail, service, utilities, or wholesale. Fee schedules for each type of business are listed below.

ACCOMMODATIONS

Based on # of units:

Minimum: \$235.00 (up to 15 units)

Maximum: \$485.00 (\$6.25 per additional unit)

iMANITOU BOOSTER (NON-BUSINESS)

Flat rate of \$50.00

ATTRACTIONS

Based on gross revenue:

\$235.00 - \$0-\$100,000

\$325.00 - \$100,000-\$250,000

\$450.00 - \$250,000-\$500,000

\$500.00 - \$500,000-\$1 million

\$625.00 - >\$1 million

AUTOMOTIVE

Gas and repair: \$235.00

Car Rentals: \$250.00

Car Dealerships: \$295.00

CAMPGROUND

Based on # of spaces:

Minimum: \$235.00 (up to 50 spaces)

Maximum: \$485.00 (\$1.00 per additional space)

CORPORATE/FRANCHISE

Flat rate of \$375.00

FINANCIAL

Flat rate of \$280.00

HOME-BASED BUSINESS

Flat rate of \$100.00

SERVICE

Flat rate of \$235.00

GOVERNMENT

Flat rate of \$525.00

MEDIA - CASH

Print - \$275.00

Electronic - \$345.00

MEDIA - TRADE

Print - \$385.00

Electronic - \$440.00

NON-PROFIT ORGANIZATION

Flat rate of \$150.00

PROFESSIONAL

Flat rate of \$235.00

RESTAURANT

Based on # of seats:

Minimum: \$235.00 (50 seats or less)

Maximum: \$485.00 (\$1.00 per additional seat)

RETAIL

Based on gross revenue:

\$235.00 - \$0-\$50,000

\$265.00 - \$50,000-\$75,000

\$295.00 - \$75,000-\$125,000

\$345.00 - \$125,000-\$175,000

\$395.00 - \$175,000-\$250,000

\$425.00 - \$250,000-\$500,000

\$485.00 - \$500,000-\$1 million

\$600.00 - >\$1 million

UTILITIES

Flat rate of \$575.00

WHOLESALE

Flat rate of \$150.00

ADVERTISING OPPORTUNITIES

This year MSCOCVB & OED is offering various different types of advertising opportunities - web advertising on ManitouSprings.org, as well as print advertising in our annual Visitors Guide, which will be available in a printed booklet, an interactive PDF available through ManitouSprings.org as well as an app available through the Apple App store, and sponsorship opportunities are available for all MSCOCVB & OED events.

VISITORS GUIDE ADVERTISING RATES

Our annual Visitors Guide has a circulation of approximately 100,000 copies.

<u>Ad Size</u>	<u>Price</u>
Inside Covers (based on availability)	\$1,425.00
Full Page 5.75 wide by 8.625 high	\$1,325.00
1/2 Page 4.625 wide by 3.563 high	\$725.00
1/4 Page Horizontal - 4.625 wide by 1.625 high Vertical - 2.125 wide by 3.563 high	\$375.00



ADDITIONAL LISTINGS

As a member of the Chamber of Commerce, you receive one free listing in the Manitou Springs Visitors Guide. Your listing is limited to 25 words. You may qualify for a second listing elsewhere in the guide (for example, if you own a hotel with a restaurant inside, you may qualify to be listed under accommodations as well as dining).

ADDITIONAL 25-WORD LISTINGS ARE \$75.00

CONTACT INFORMATION

BOARD OF DIRECTORS

Marcy Morrison, President

Karen Cullen, Vice President
1892 Victoria's Keep

Tim Haas, Treasurer
*Garden of the Gods Trading Post, Manitou
Outpost, Mountain High Sportwear,
Mountain High Gallery & Gifts, and Five*

Julie Vance
America's Best Value Inn Villa Motel

Justin Armour
Crystal Park Cantina

Amanda Galloway
The Loop

Joy Vernon
Manitou Yoga

Rachelle Cully
The Townhouse Lounge

Ken Jaray
Law Firm of Jaray and Webster, LLC

Gwenn David
Avenue Hotel Bed & Breakfast

Dave Symonds, Past President
The Stagecoach Inn

Sarge Mac Donald, City Council Liason

STAFF

Leslie Lewis
Executive Director
leslielewis@manitouchamber.com

Brittany Tafoya
brittany@manitouchamber.com

Laura Nelson
Aministrative Assistant
Laura@manitouchamber.com

Karissa Ballard
Weekend Visitors Center Staff

General inquiries:

MSCOCVB & OED
354 Manitou Ave
Manitou Springs, CO 80829
(719) 685-5089
(800) 642-2567
Fax: (719) 685-0355

APPLICATION FOR MEMBERSHIP/MEMBERSHIP RENEWAL

(please print clearly)

Business Name: _____

Business Representative: _____

Additional Representative: _____

Business Street Address: _____

Mailing Address: _____

City/State: _____ Zip: _____

Business Phone: _____ Home Phone: _____

Toll Free Phone: _____ Fax Number: _____

Website URL: _____

Email Address: _____

Business Type: _____

Preferred Method of Contact: _____

PAYMENT OPTIONS:

I choose to pay: Annually Semi-Annually Quarterly

Your membership investment payment and a one-time application fee of \$25.00 is required at the time of application. Completed applications should be returned to our office at the address below. All applications must be reviewed by the Board of Directors and membership is contingent upon the Board's approval. MSCOCVB & OED reserves the right to revoke membership privileges if payments are not received according to the schedule above.

Signature: _____ Date: _____



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LISTING INFORMATION

MANITOU SPRINGS VISITORS GUIDE & MANITOUSPRINGS.ORG

Please fill out this form for MSCOCVB & OED to use in the 2015 Manitou Springs Visitors Guide and on the ManitouSprings.org website. This information will accompany your listing in both places.

We also need a .jpg image to use in your listing on ManitouSprings.org that represents your business. The format is square, 150 x 150 pixels. We can resize it for you.

Please email the photo to brittany@manitouchamber.com. You may also submit up to 3 additional images for your website listing.

Questions? Contact Leslie Lewis, Executive Director
Leslielewis@manitouchamber.com - (719) 685-5089 - Fax (719) 685-0355

Business Name: _____

Address: _____

City/State: _____ Zip: _____

Local Phone: _____ Toll Free Phone: _____

Website URL: _____

Email Address: _____

25-word listing: _____



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**2015 VISITORS GUIDE
ADVERTISING & 2ND LISTING ORDER FORM**

Questions? Contact Leslie Lewis, Executive Director
leslielewis@manitouchamber.com - (719) 685-5089 - Fax (719) 685-0355

ADVERTISING OPTIONS

<u>Ad Size</u>	<u>Annual Price</u>	
Inside Covers (based on availability)*	\$1,425.00	<input type="checkbox"/>
Full page 5.75 wide by 8.625 high	\$1,325.00	<input type="checkbox"/>
1/2 Page 4.625 wide by 3.563 high	\$725.00	<input type="checkbox"/>
1/4 Page Horizontal - 4.625 wide by 1.625 high Vertical - 2.125 wide by 3.563 high	\$375.00	<input type="checkbox"/>

**This form is due NO LATER than
October 31, 2015.**

Information not received by this date is not guaranteed to be included in the 2013 Visitors Guide.

*Current advertisers have "First Right of Refusal" regarding ads on the inside cover.

PAYMENT

50% payment due with contract.
Remaining balance be invoiced to you upon completion of the Visitors Guide.

LISTING OPTIONS

<u>Option</u>	<u>Annual</u>	
Price		
2nd 25-word Listing (for businesses that qualify)	\$75.00	<input type="checkbox"/>
Interactive URL (digital versions only)**	\$25.00	<input type="checkbox"/>
TOTAL	\$	



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PAYMENT METHOD

CASH

CHECK # _____ made payable to: "Manitou Springs Chamber of Commerce"

*returned checks are subject to a \$20 fee

CREDIT CARD using PayPal, "Send Money" to: leslielewis@manitouchamber.com

Business Name (please print): _____

Contact Name (please print): _____

Authorizing Signature: _____

This signature states that MSCOCVB & OED is authorized to bill the above business for the amount owed based on the desired options as specified on this contract.